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Media Contact:

Susan Swiatkowski

Old Falls Street, USA

Phone: 716-278-2121

E-mail: susan\_swiatkowski@comcastspectacor.com



## **Something for Everyone at Jingle Falls USA - Dec. 2, 9 & 16, 2017**

*Don't Miss These Top Activities for Families, Couples, Singles and More!*

**Nov. 16, 2017 (Niagara Falls, NY)** – The countdown has begun until Downtown Niagara Falls hosts Jingle Falls USA, a new collaborative holiday celebration taking place on three Saturdays – Dec. 2, 9 and 16, 2017. With multiple activities happening each day, Jingle Falls USA has planned something for guests of all ages.

Highlighting the first day, the City of Niagara Falls is hosting its first-ever Candlelight Stroll, on Dec. 2, an event that is free and open to the public. Guests are asked to assemble at Niagara Falls City Hall (745 Main St.), at 4:30 p.m., where candles will be distributed.

The group will start the stroll promptly at 5 p.m. and follow a route down Main Street to Third Street, where they will enjoy caroling by Niagara Falls City School District students. The group will end at Seneca Square (in front of the Seneca Niagara Resort & Casino), at approximately 6 p.m., for the official Holiday Tree Lighting ceremony. The tree lighting ceremony will feature live music by national recording artist Michael Cavanaugh, who is performing the songs of Billy Joel that evening inside the Bear's Den, and mark the official illumination of trees down Old Falls Street and Third Street, followed by a fireworks display.

After the fireworks, guests are encouraged to enjoy the outdoor movie, "Elf," on Old Falls Street, the Holiday Marketplace inside The Conference & Event Center Niagara Falls, the Gingerbread Wonderland activities inside the Niagara Falls Culinary Institute, and multiple dining options throughout the Downtown Niagara Falls area.

In addition, free shuttles will be provided to and from City Hall throughout the evening so guests have the ability to park at either the beginning or end points of the Candlelight Stroll, while still allowing time to enjoy other Jingle Falls USA activities that evening.

"Although there is much to do on our first Jingle Falls USA evening of activities, there is much more planned that will entice guests back again and again," said Jason Murgia, Old Falls Street's general manager. "There is truly something for everyone including shopping, live music, traditional holiday activities, food and beverage offerings, demonstrations, sporting events, outdoor movies, evening illuminations and fireworks, tons of photo opportunities, chances to win prizes and more!"

### **Shopping for Unique Holiday Gifts?:**

- Holiday Marketplace inside The Conference & Event Center Niagara Falls – Dec. 2, 9 & 16, 11 a.m. to 7 p.m.
- Deck the Falls – Power City Eatery – Dec. 9, 9 a.m. to 2 p.m.
- #LiveNF Makers Market – Third Street Store Fronts – Dec. 9, 11 a.m. to 6 p.m.

### **Families can enjoy:**

- Breakfast with Santa – Niagara Falls Culinary Institute – Dec. 2 at 9:30 a.m. (Tickets required)
- Children's Winter Crafts – The Conference & Event Center Niagara Falls – Dec. 2 from 10 am to 2 p.m.
- Santa Arriving via Rainbow Air Helicopter – Old Falls Street – Dec. 9, at 10:30 a.m.
- "Frozen" Outdoor Movie Night with Costumed Characters – Old Falls Street - Dec. 9 at 4 p.m.

- Gingerbread Wonderland Activities / Visits with Santa – Niagara Falls Culinary Institute – Each Friday, Saturday and Sunday, Nov. 25 through Dec. 23
- Photo Opportunities with Area Mascots – Old Falls Street – Dec. 2, 9 & 16 – Noon to 4 p.m.
- Weekly fireworks displays – Dec. 2, 9 & 16

**Leaving the children at home? There is plenty for couples and singles to enjoy, including:**

- 12 Bars of Christmas – Eat and drink at 12 of 16 participating restaurants/bars for a chance to win a trip for two on Rainbow Air Helicopters, overnight stay at Jefferson Apartments Vacation Rentals, and Niagara Falls State Park Discovery Passes – Dec. 2 through Dec. 16
- Fire Pits, Food Trucks and Alcoholic Beverages along Old Falls Street and at Seneca Square – Dec. 2, 9 & 16
- Free Horse and Carriage Rides - Old Falls Street – Dec. 2, 9 & 16, 2 to 7 p.m.
- “Elf” Outdoor Movie Night – Old Falls Street – Dec. 2 at 6 p.m.
- Cirque Musica Holiday presents BELIEVE! – Seneca Niagara Resort & Casino – Dec. 9, at 8 p.m. (Tickets required)
- Sheraton at the Falls Outdoor Concert with Mr. Max – Old Falls Street – Dec. 16, at 5 p.m.

**Animal Lovers and Outdoor Enthusiasts can enjoy:**

- Siberian Husky Club’s Dog Sled Meet & Greet – Old Falls Street – Dec. 2, 10 a.m. to 4 p.m.
- Live Reindeer & Sleigh Photo Opportunities – Old Falls Street, Dec. 9, 9:30 a.m. to 12:30 a.m.
- Winter Birds of Niagara Falls State Park – Cave of the Winds Pavilion on Goat Island – Dec. 9 at 10 a.m.
- Free Horse & Carriage Rides – Old Falls Street – Dec. 2, 9 & 16, 2 to 7 p.m.

**Athletes can enjoy:**

- Niagara PAL Santa Dash 5K Run – Dec. 9 at 9 a.m. (Register at [www.score-this.com](http://www.score-this.com))
- NF State Park Light Up the Holidays Hike – Cave of the Winds Pavilion on Goat Island – Dec. 16, 10 a.m.
- NF Street Hockey Tournament – Dec. 16 (Register at [www.JingleFallsUSA.com](http://www.JingleFallsUSA.com))

**Music Lovers can enjoy:**

- Songs of Billy Joel by Michael Cavanaugh – Bear’s Den at Seneca Niagara Resort & Casino – Dec. 2, at 8 p.m. (Tickets required)
- Salvation Army Citadel Brass Band – Roaming the Downtown Niagara Falls area – Dec. 2, 9 & 16, 2 to 7 p.m.
- Student Carolers from the Niagara Falls City School District – Dec. 2, 9 & 16 (Check the schedule for times and locations)
- Sheraton at the Falls Outdoor Concert with Mr. Max – Old Falls Street – Dec. 16, at 5 p.m.
- Petula Clark – Bear’s Den at Seneca Niagara Resort & Casino – Dec. 2, at 4 and 8 p.m. (Tickets required)

For more information or to view the current Jingle Falls USA schedule, visit [www.JingleFallsUSA.com](http://www.JingleFallsUSA.com). Events are also listed on the Old Falls Street USA Facebook page. Remember to share photos taken during Jingle Falls USA on social media using #JingleFalls for a chance to win on overnight package to the Seneca Niagara Resort & Casino.