For immediate release

**Award Winning Nature Photographer Charlie Alsheimer Returns to Greater Niagara Fishing & Outdoor Expo**

*Trio of Seminars Featured on Jan. 23 at The Conference & Event Center*


“Strategies for Whitetails,” normally a three-hour Alsheimer specialty, will be divided into two exciting segments that you won’t want to miss. Parts 1 and 2 will cover the timing of the rut; whitetail behavior during the rut (seeking, chasing and breeding combined with strategies for each phase); scrape hunting and how to build mock scrapes; smart scouting tips and killer calling strategies; stand locations; hunting with decoys; as well as antler potential (what it takes) and antler development. If you have any interest at all in hunting New York’s most popular big game animal, you’ll want to set aside some time on Saturday to attend.

“For those who are interested in nature and wildlife photography, Alsheimer is one of the best in the business,” said Bill Hilts, outdoor promotions director for the Niagara Tourism & Convention Corporation. In this third seminar, Charlie will share insights from more than 40 years of nature photography experience and reveal the techniques that have made him an award winning photographer.

“This seminar addresses all aspects of nature photography—everything from camera equipment, to composition, to how to master different lighting conditions. Beginners and experts can all learn something from this camera maven,” said Hilts.

Alsheimer is one of a long list of other presenters during the three-day expo, featuring more than 120 seminars and a large focus on education. There are also over 100 fishing and outdoor exhibitors throughout the weekend. For more information, or to purchase tickets, visit [www.NiagaraFishingExpo.com](http://www.NiagaraFishingExpo.com).
“The best value is a three-day expo pass for just $16,” said Hilts. “You’ll get your money’s worth...and then some. Get signed up today!”

The Conference & Event Center Niagara Falls is owned by USA Niagara Development Corporation (USAN), a subsidiary of Empire State Development. In 2004, USAN developed the $20 million Conference & Event Center, which generates an estimated $13-$19 million in annual direct spending on local hotels, food and beverage and transportation in the region. USAN is solely dedicated to the support and promotion of economic development initiatives in Niagara Falls by leveraging private investment and encouraging growth and renewal of the tourism industry in the City of Niagara Falls. The Conference & Event Center and Old Falls Street, USA, are managed by Spectra by Comcast Spectactor (www.SpectraExperiences.com).

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