

MEDIA RELEASE

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For immediate release

Conference & Event Center Niagara Falls Set for a Busy Month of September 2015

Sept. 8, 2015 (NIAGARA FALLS, USA) – As summer winds down, The Conference & Event Center Niagara Falls (CCNF) is heating up with a host of regional and state conferences as well as three popular local events throughout the month of September. The conferences will contribute to approximately 2,500 room nights at neighboring hotels including the Sheraton At The Falls, Seneca Resort & Casino, and Wingate by Wyndham.

“Our CCNF sales team works collaboratively with local hotels, our Old Falls Street staff, and local food vendors to allow our guests the best of what Niagara County has to offer,” said Spectra’s Jason Murgia, general manager. “While in Niagara Falls, groups are able to not only experience activities within the neighboring Niagara Falls State Park, but also regional delicacies and the many new and renovated hotels, restaurants and attractions in our area.”

A Radiation Therapy Conference will be co-hosted by Roswell Park Cancer Institute and the American Association of Medical Dosimetrists (AAMD), from Sept. 10 through 12. This group specifically chose these dates for their meeting so that they could enjoy the 8th Annual Niagara Falls Blues Festival, being hosted on Old Falls Street, while they were in town.

The CCNF will also play host to many returning statewide conventions including the New York State Association of Municipal Purchasing Officials (NYSAMPO), from Sept. 15 through 18. Rounding out the month will be the NYS Magistrates and Court Clerks Association, from Sept. 27 through 30, and the Nurse Practitioners of NYS, who will host their annual meeting Sept. 30 through Oct. 4. While here, conference organizers have planned to sample regional food and wines from local vendors throughout their stay.

Other notable regional meetings include the Western New York chapter of Gastrointestinal Nursing Associates, on Sept. 19, and the U.S. Postal Service’s Western New York District Conference, from Sept. 25 and 26.

Three larger fund-raising activities being hosted at the CCNF are the annual Winds, Waves & Wines event, benefitting the Aquarium of Niagara, on Sept. 10, which welcomes approximately 300 guests; Mount St. Mary’s Hospital’s 2015 Women’s Healthcare Conference, on Sept. 19, which welcomes approximately 500 guests; and the YWCA 100th Anniversary / Niagara Awards Dinner, which expects to welcome up to 500 guests. The CCNF is proud to have donated the dessert cakes for the YWCA’s event.

For more information on these or any of the CCNF’s upcoming events, visit www.CCNFNY.com or call (716) 278-2100.

The Conference & Event Center Niagara Falls is owned by USA Niagara Development Corporation (USAN), a subsidiary of Empire State Development. In 2004, USAN developed the \$20 million Conference & Event Center, which generates an estimated \$13-\$19 million in annual direct spending on local hotels, food and beverage and transportation in the region. USAN is solely dedicated to the support and promotion of economic development initiatives in Niagara Falls by leveraging private investment and encouraging growth and renewal of the tourism industry in the City of Niagara Falls. The Conference & Event Center and Old Falls Street, USA, are managed by Spectra by Comcast Spectacor (www.SpectraExperiences.com).

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