GLOBAL SPECTRUM MANAGED CONFERENCE & EVENT CENTER MARKS SUCCESSFUL JULY 2013

NIAGARA FALLS, NY (Aug. 13, 2013) – In addition to heavy tourist traffic during the month of July 2013, The Conference & Event Center Niagara Falls marked its most successful July to date, while contributing more than $2.2 million to the local economy. The boost in economic impact is attributed to heavy convention business held in the facility, which brought 3,000 guests to the Niagara Falls area as well as more than 4,000 room nights to local hotels. This is the highest month of July on record for The Conference & Event Center Niagara Falls since opening in 2004.

The conferences that helped to contribute to these numbers are as follows:

- 19th Annual Ronald McNair Research Conference 639 room nights
- American Legion – New York Regional Convention 2,027 room nights
- American Council for an Energy-Efficient Economy Conference 444 room nights
- National Association Of Scientific Materials Managers Conference 821 room nights
- Uniform Data System for Medical Rehabilitation Annual Meeting 300 room nights

“Based on industry standards, we estimate that these five conferences have contributed a tremendous $2.275 million of economic impact to Niagara Falls,” said Global Spectrum’s Ryan Coate, general manager of The Conference & Event Center Niagara Falls and Old Falls Street, USA. “Global Spectrum’s employees have the great ability to not only generate new business, but maintain existing clients and consistently satisfy our convention guests. This is what makes The Conference & Event Center Niagara Falls an industry leader in Downtown Niagara Falls and the region,” he said.

Conferences booked for the fall season at The Conference & Event Center include the New York State Library Association, the New York State Builders Association, and the Automobile Recyclers Association of New York.

For more information on The Conference & Event Center Niagara Falls or to schedule at site visit, call (716) 278-2100 or visit www.ccnfny.com.

Global Spectrum® (global-spectrum.com) manages more than 115 public assembly facilities around the world. Nearly 20-million people attended more than 11,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world’s largest sports and entertainment companies. Comcast-Spectacor also owns the Philadelphia Flyers of the National Hockey League, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks.

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